FATALE ZINE

‘Fatale’ is a collaborative platform showcasing mostly photographic work of young and emerging women artists. Our aim is to promote women from the industry with the emphasis on inclusivity and equality. There is a lack of representation of young emerging women artists in the creative sector and we believe that there is a demand for a space where female photographers can feel supported by a women-only led organisation.

In this context Fatale is designed in the form of a zine, which will culminate in the production of a print publication. Our ethos is to create a collective environment that acts as an online space allowing artists to share their creative work, take part in artist talks as well as workshops.

TIMETABLE & PLAN

- ★ We will start by building an Instagram profile and following. We feel that this will be the best way to reach out to our target audience.

- ★ Once we have started growing in both a following and number of submissions, we will begin posting new emerging women artists to our Instagram page. We will also post the artists to our website.

- ★ Our website will be an online platform to showcase these artists. Each artist will have their own page on the website, along with a gallery of some of their work and a description of their practice.

- ★ Along with our social media and online platforms, we are going to get Fatale in print. The zine will take a similar form to our instagram page. We are looking to showcase artists and their work across a short series of pages per artist.

- ★ We will also have a feature artist per issue that will be showcased through a fold out poster in the zine. The fold out poster will on one side feature one photo of the artist's work in poster form, and then the other side (back side) of the poster will be broken up into 8 sections (sectioned through folds).

WEEK 1

- Meet on facetime (Wednesday)
- Write out ideas, brainstorm concepts, ethos and design
- Decide on an ethos and what audience that will reach out to/ target?
- Discuss whether this is something solely online, solely printed, or both?
- Write a manifesto that rounds up our idea, what we intend to do and what we hope to achieve from this. (Saturday)
- Over the weekend separately think about possible names and design ideas/ colour palette etc. We can then meet on Monday over facetime and are able to see where we're both at and discuss our individual ideas to then build something together.

WEEK 2

- Think of a name for the zine! (Monday)
- Build mood boards together to visualise both our design ideas and come up with a visual identity for the zine that we both like and have collaborated on. Make sure it will work for both online platforms and print as we are doing both. (Monday)
- Do research into zine Instagram pages and the Instagram algorithm. Also, research into zine online platforms to see what sort of content they post and look for some inspiration. (Tuesday)
- Decide on the final design idea (in terms of colour palette and typeface etc.)
- Create an email address for Fatale (Thursday)
- Create an Instagram for Fatale (Thursday)
- Start designing the Open Call poster (Friday)
- Star designing logo (Saturday)
- Finalise both the logo and Open Call poster and write a brief overview of Fatale for caption. (Sunday)

WEEK 3

- Post Open Call poster onto our Instagram with the caption (Tuesday)
- Write out an email with all the information of Fatale and information about what we are looking for in regard to submissions, and send this out to tutors, our friends, other collectives/ organisations reaching out to an audience of women, or an audience of young emerging artists, and also all the Instagram pages of each UAL college to share to their pages. (Tuesday)
- Once we have 5 submissions, begin to design their name graphic to be posted alongside their work.
- Create a 'Later' account so that we can plan and schedule our posts. (Wednesday)
- Post Aneta Pruszynska's work (Thursday), 3 posts (2 of work and 1 of name graphic) (post throughout the evening)
- Post Izzy Leonard's work (Saturday), 3 posts (2 of work and 1 of name graphic) (post throughout the evening)
- Keep sharing amongst friends and our personal accounts to begin to build a following.

WEEK 4

- Now we have two posts up already and a small following, look on Instagram Insights and see what time our Instagram followers are most active. Plan which days and which times to post based on this. (Monday)
- Create a one drive for all of our submissions to be uploaded to. (Monday)
- Post Beatriz Moura's work (Monday), 3 posts (2 of work and 1 of name graphic) (post throughout the evening)
- Aneta to start planning the printed zine (reaching out to printers, researching into what sort of paper and where to find it)
- Izzy to start designing the website to be ready to go live on Sunday
- Post Fran Hayes's work (Tuesday), 3 posts (2 of work and 1 of name graphic) (post throughout the evening)
- Post Zeenia Munchow's work (Friday), 3 posts (2 of work and 1 of name graphic) (post throughout the evening)
- Post Elsie Garner's work (Sunday), 3 posts (2 of work and 1 of name graphic) (post throughout the evening)
- WEBSITE LIVE! (Sunday)

WEEK 5

- Plan for the PPO presentation of Fatale (Monday)
- PRESENTATION (Tuesday)
- Post Lauren Hillsdon's work (Tuesday), 3 posts (2 of work and 1 of name graphic) (post throughout the evening)
- Post Hazel Tomlinson's work (Friday), 3 posts (2 of work and 1 of name graphic) (post throughout the evening)
- Start designing the layout of the zine on InDesign
- Finalise the feature artist poster design to go alongside the zine.
- Contact the printers and paper company about when and costs for printing (Wednesday)
- Up until Wednesday (final day for submissions) keep posting the open call and try and contact as many people as possible
- Chase some of the artists that have DM or emailed in to get the work in.
- Finalise the design and layout, following the Fatale visual identity which is consistent across both the social media platform and the online platform.
- Post Amelia Brewerton's work (Sunday), 3 posts (2 of work and 1 of name graphic) (post throughout the evening)
- For each new artist, create and design an artist page for them on the website!

WEEK 6

Start placing each artist and their work into the InDesign document

- Choose the feature artist and begin writing out interview questions that relate to her and her practice. (Tuesday)
- Post Cassia Clarke's work (Tuesday), 3 posts (2 of work and 1 of name graphic) (post throughout the evening)
- Introduce our feature artist to our Instagram, building up excitement and engagement on our stories. (Thursday)
- Ask our Instagram followers what questions they would like us to ask our feature artist in our facetime interview. (Thursday)
- Post Edie Baker's work (Friday), 3 posts (2 of work and 1 of name graphic) (post throughout the evening)
- Gather all the final questions (mixture of questions we have thought of and questions from our followers) (Saturday)
- Facetime feature artist and ask the questions, record and note down the interview for printed zine. (Sunday)
- Discuss with her what 7 photos she'd like on the back of the poster along with her interview on the 8th square from folding. Also discuss which of her photos she'd like as the main photo (front of poster) (Sunday)
- For each new artist, create and design an artist page for them on the website!

WEEK 7

- Continue to design our zine and feature artist poster in InDesign.
- Upload our pdf document and all our designs so far with our intended plan for the next coming weeks onto moodle.
- **UNIT DEADLINE (Tuesday)**
- Post ****NAME**** work (Tuesday), 3 posts (2 of work and 1 of name graphic) (post throughout the evening)
- Post ****NAME**** work (Friday), 3 posts (2 of work and 1 of name graphic) (post throughout the evening)
- Keep building our Instagram following by sharing and reaching out to larger organisations and collectives with a similar ethos to us!
- Post ****NAME**** work (Sunday), 3 posts (2 of work and 1 of name graphic) (post throughout the evening)
- Finalise the finished design for the zine and the feature poster ready for print (Sunday)
- For each new artist, create and design an artist page for them on the website!

WEEK 8

- Start discussing some ideas for new potential content to go alongside our promotion of emerging artists. Ready to start by the time our first printed issue of Fatale is out.

- Buy all of our paper (Friday)

PROJECT COSTS

Fee's and Production			Costs		
Item	**Supplier**	**Description**	**Unit Cost**	**Quantiy**	**Total**
Paper supply	Shepherds	Newspaper 55gsm	£3.50	15 sheets	£52.50
Printing	Shepherds				
Binding					
Website	Cargo	Website public for 1 year URL for 1 year	$99 (£71.12) (website public for one year) $14 (£10.06) (URL for 1 year)		£81.72

MARKETING STRATEGY

15:15

fatale.zine 5

3 OF 5 STEPS COMPLETE

10 Posts | 159 Followers | 292 Following

FATALE

• promoting emerging women artists •
• OPEN CALL • email / DM us with your submission •

Edit Profile

Promotions | Insights | Email

Open Call | New



15:16

Your Story 1h

revolvcollective

Open call for emerging women artists ✨



@fatale.zine

Send your work to be part of a zine & this exciting new platform 😍

Seen by 46 | Promote | Highlight | More

15:18

FATALE.ZINE
Posts

fatale.zine



View Insights | Promote

Liked by aneta.pr and 55 others

fatale.zine Introducing FATALE. A collaborative platform showcasing emerging female artists. Please email fatalezinework@gmail.com or DM us to get... more

17:22

fatale.zine 9

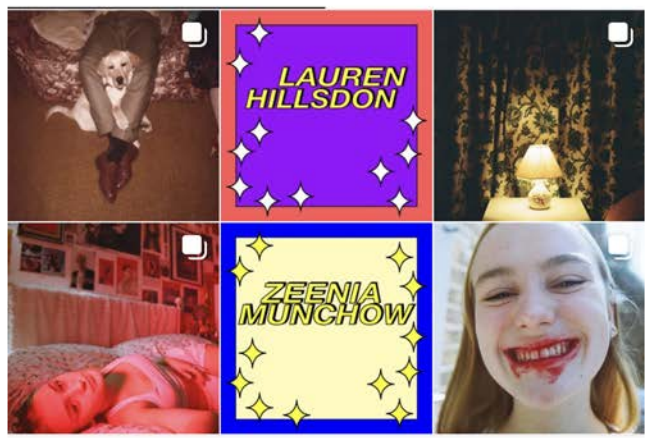
19 Posts | 233 Followers | 399 Following

FATALE
• promoting emerging women artists •
• OPEN CALL • email / DM us with your submission •
fatalezine.com

Edit Profile

Promotions | Insights | Email

Open Call | New



17:22

Audience

Last 7 Days

Follower Breakdown

233 followers

+128.4% vs Apr 26 - May 2

Growth

Overall	131
Follows	134
Unfollows	3



Top Locations

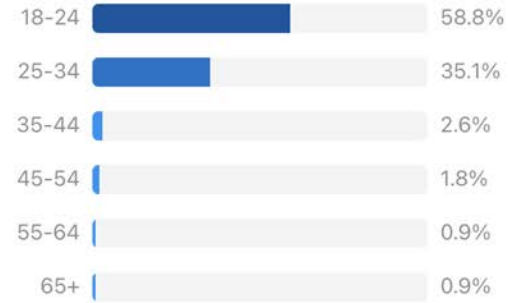
Cities | Countries

London	44.7%
Maidenhead	3.5%
Manchester	3.5%

17:22

Audience

Last 7 Days



Gender



80.7% Women

19.3% Men

Most Active Times

Hours | Days

Sundays



details.

project description (200words)

Please give a concise description of the project/activity idea with reference to how it will be created, who will be involved and why important for your artistic development?

'Fatale' is a collaborative platform showcasing mostly photographic work of young and emerging women artists. Our aim is to promote women from the industry with the emphasis on inclusivity and equality. There is a lack of representation of young emerging women artists in the creative sector and we believe that there is a demand for a space where female photographers can feel supported by a women-only led organisation.
For this unit we would like to design a zine showcasing the works of emerging female artists, which could later on be produced and sent out to bigger organisations such as galleries or agencies.
In the future we would like to start a collective as well as an online space allowing artists to share their creative work, take part in artist talks as well as workshops.

intended audience and outcomes (200words)

Who will be your audience, community or visitors for this output and how will they benefit from the activity?

Our aim is to reach various different audiences ranging from emerging artists, through art galleries to possible future employers. Yet, most importantly it is the emerging women artists that we would like to hear about us the most. Our goal is to create a platform that supports young women at the start of their careers. We would like to stand as an inspiration and motivation to support each other, collaborate and raise our voices. In the future we hope for our readers and followers to share their thoughts and concerns about the industry and the art world so that they can feel heard. We would later on create discussions around these topics and invite others to participate in them on our online platforms.
Moreover, as we will be showcasing the work of emerging artists, we would also like to approach art galleries and institutions to promote our collaborators. Ideally, we would like to attract the attention of possible future employers to what we believe is the most overlooked sector of the industry which is young emerging women artists.

realisation (200words)

What did you finally create or run for your proposed output and how did that differ from what you had planned?

For the proposed output so far we managed to start building our online platform in the form of an Instagram account and an official website. Firstly, we created our brand identity by focusing on the graphic design, logo as well as our manifesto. Later on we designed an 'Open Call' that we posted on our social media and sent over to institutions such as universities that were willing to assist us with reaching a wider audience. After reaching a satisfying number of submissions we started featuring our collaborators on our Instagram page with a short description of their practice and their work. At the same time we created a website that showcases the work in a more official way and has a separate section for each artist. Our page contains our manifesto as well as a submission point and in the future it will have a feature allowing our audience to purchase the zine online. We also designed our publication using InDesign and contacted a printing company and a paper supplier. Initially, we planned to have our zine ready in a printed form before the deadline, yet we quickly realised that we would like to spend a lot more time focusing on the details and applying for funding. In this way our zine could be printed in slightly bigger volumes which will let us reach a wider audience.

Completed by

Aneta Pruszynska

marketing.

marketing and promotion strategy (200words)

Please describe in detail how will use networking, promotion strategies and social media to reach an online and offline audience

Our aim is to build a strong community sense on our Instagram page. To do so we are planning to create an 'open call' clearly stating the idea behind our project and what kind of work we are looking for. The design for this open call will be consistent with the overall design of the printed zine, the instagram presence and the online page in terms of typeface and colour palette. Once we will have had a list of at least five artists willing to collaborate we are going to start featuring their work on our Instagram page. It will consist of three separate posts showcasing the work as well as introducing the author.

The three separate posts will consist of two individual posts of the artist's work (single or multiple images) and the third post will be a graphic we will design of their name. The use of the graphic post of their name will build on this sense of community. Everyone will have a graphic of their name following the overall aesthetic of Fatale's online and print platforms, we want the artists we're working with and supporting to feel part of something and part of a community, and we think this simple design idea will help that. However, each graphic will differ in colour to keep the sense of individuality.

We will be contacting all UAL colleges (CSM, Chelsea, LCF, LCC and Camberwell) to send out/ share our open call poster to their social media pages. This will really help us reach an audience of emerging women creatives as the majority will be university students. We also will be sharing the open call and the page to our personal social media accounts as well as approaching other platforms with a similar ethos to us (Revolv collective and Cheer Up Luv).

Each time we post an artist (3 times a week) we will also be sharing each post to our personal accounts. We will be posting 3 times a week to keep our content consistent and exciting. We have chosen Fridays, Sundays and Tuesdays as our days to post after looking at the Instagram Insights of our Instagram page. On Instagram Insights we can see our audience's most active days are Friday, Saturday, Sunday, Monday and Tuesday. To keep it spread more evenly across the week we chose Friday, Sunday and Tuesday. On Fridays, our most active times are 12pm and 6pm. On Sundays, our most active times are 3pm, 6pm and 9pm. On Tuesdays, our most active times are 12pm, 3pm and 6pm. We will aim to post around these times on these days.

Completed by

Izzy Leonard

plan.

planned development (200words)

Please describe how you will action your output.

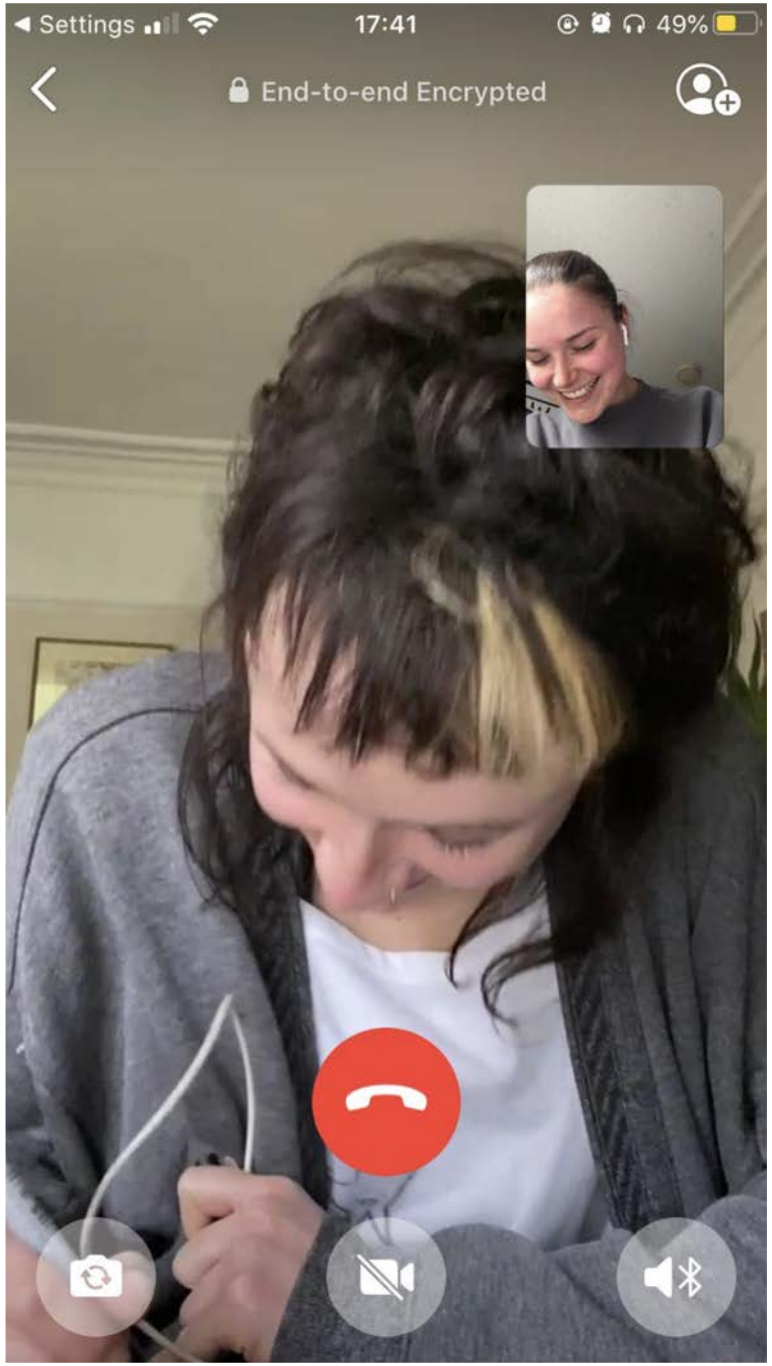
We will start by building an Instagram profile and following. We feel that this will be the best way to reach out to our target audience. We feel social media is one of the best places to build a community and where we can all communicate easily, and collaborate. It's a platform that is very easily accessible. Here we will introduce and build Fatale's visual identity. We will post the open call poster to the Fatale instagram page and get others to share it. This, we hope, will build a number of submissions for us to begin posting and creating content.

Once we have started growing in both a following and number of submissions, we will begin posting new emerging women artists to our Instagram page. We will also post the artists to our website.

Our website will be an online platform to showcase these artists. Each artist will have their own page on the website, along with a gallery of some of their work and a description of their practice. At the side of the page we will include their instagram handle, email address and website with external links embedded into the website. This will enable viewers to browse the artists on the Fatale website and can be directed to their personal platforms and can contact them.

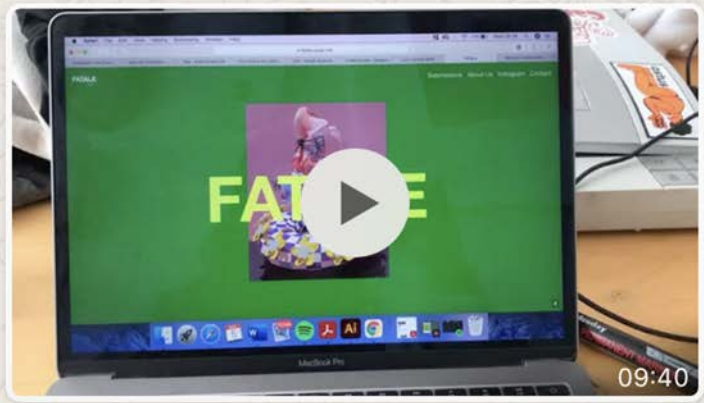
Along with our social media and online platforms, we are going to get Fatale in print. The zine will take a similar form to our instagram page. We are looking to showcase artists and their work across a short series of pages per artist. This will include 3-5 photographs of their work, and an introductory page to introduce the artist along with her contact information or website/ social media handles.

We will also have a feature artist per issue that will be showcased through a fold out poster in the zine. The fold out poster will on one side feature one photo of the artist's work in poster form, and then the other side (back side) of the poster will be broken up into 8 sections (sectioned through folds). These 8 sections of the poster will consist of 6 or 7 further photographs of the artist's work and then 1 or 2 sections showcasing an interview we will conduct with the artist. This interview will be formed through mine and Aneta's questions for the artist, along with our community's / follower's questions for that feature artist that we will gather via instagram stories.



No worries!! 19:05

Wednesday



This is what I have so far for the website! Let me know what you think 09:40

It's pretty much the same as yesterday just changed the artist pages a bit 09:40

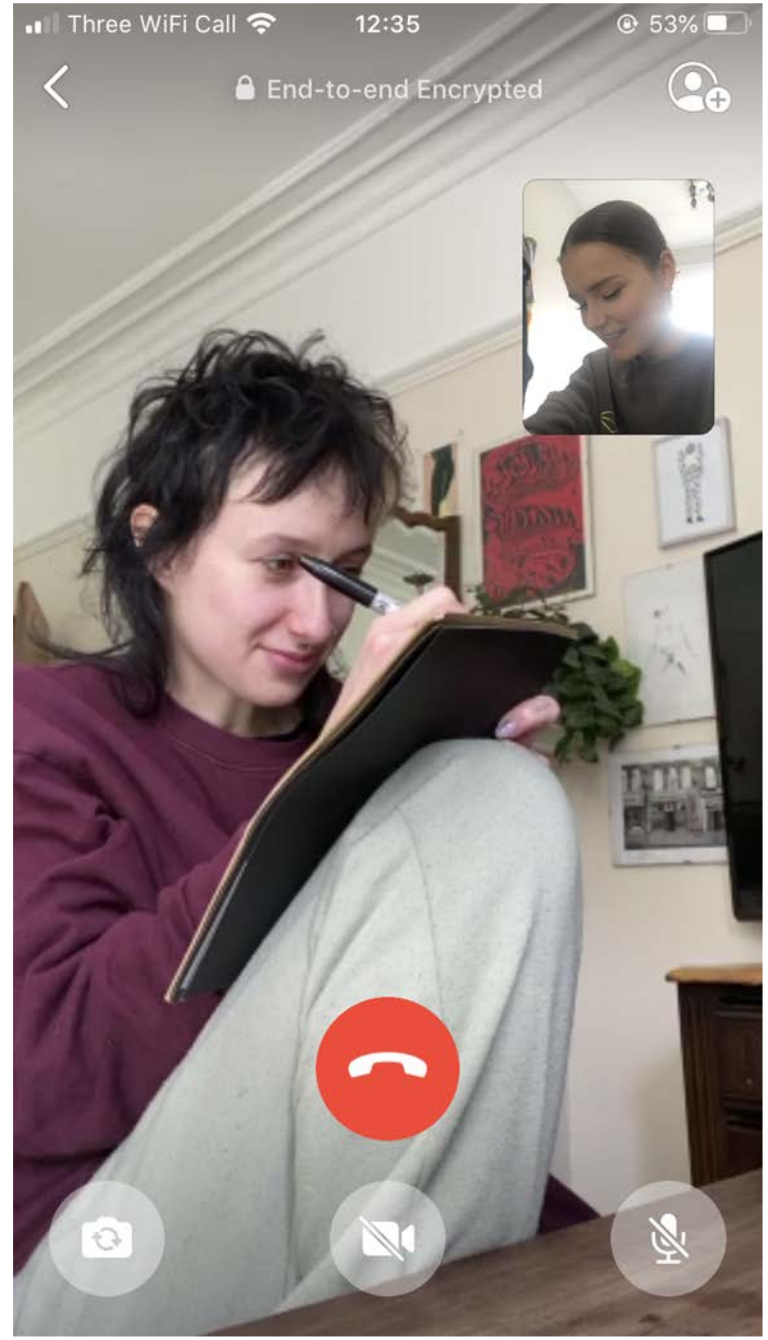
It's perfect 11:05

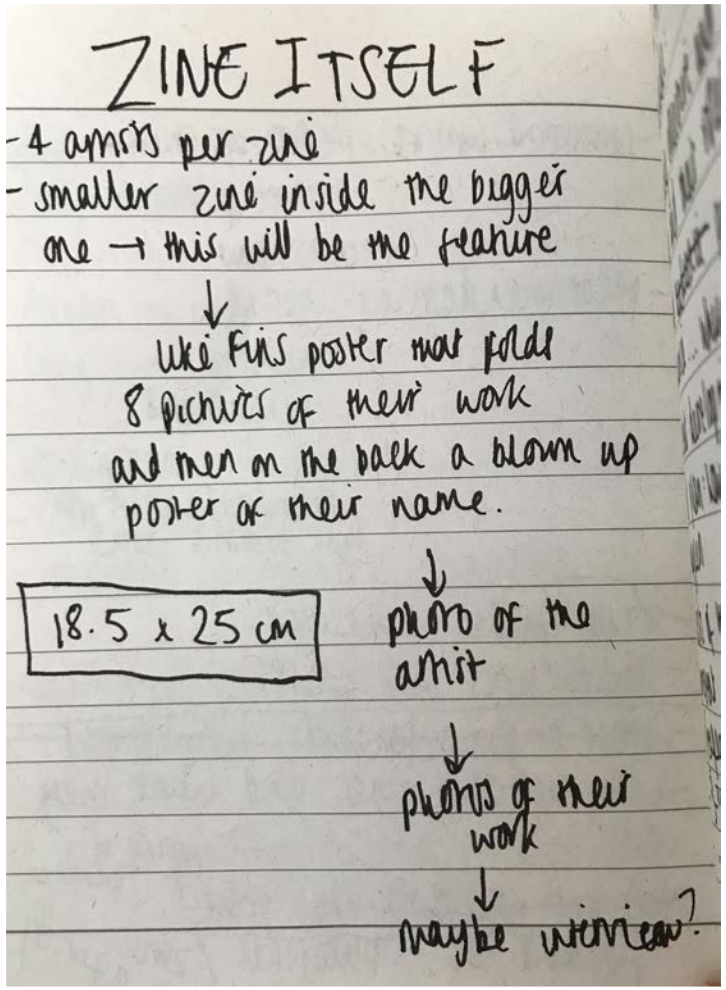
I really like it how the artist pages are in black 11:06

Such a good idea 11:06

Ah I'm happy you like it!!! 11:32

I'm thinking of making it live this Sunday 11:32





ZINE ITSELF

- 4 artists per zine
- smaller zine inside the bigger one → this will be the feature

↓

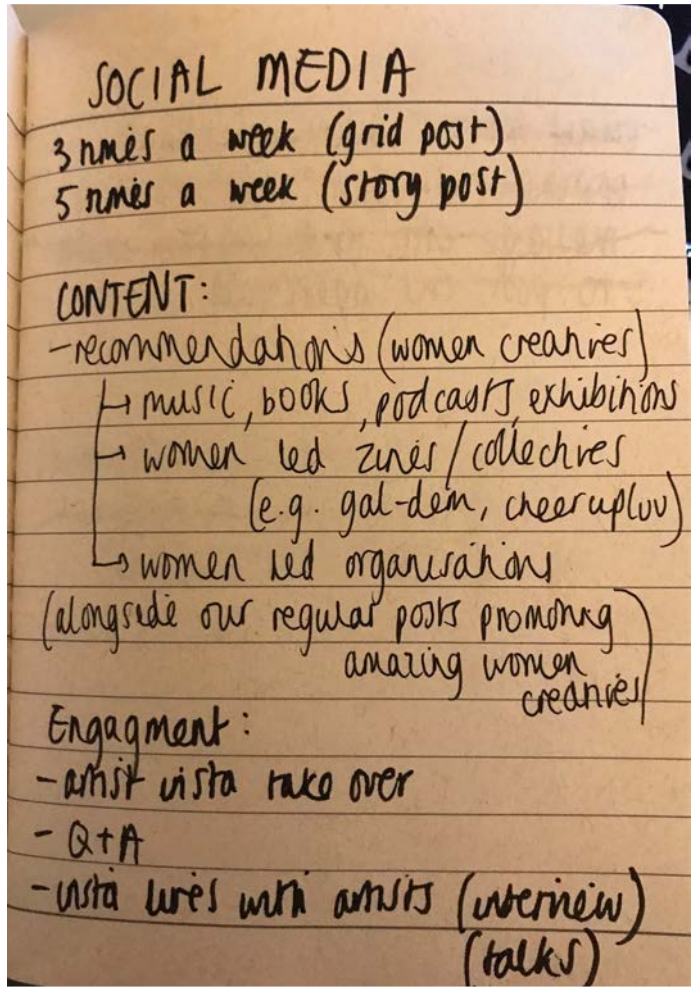
like this poster that folds 8 pictures of their work and then on the back a blown up poster of their name.

18.5 x 25 cm

↓ photo of the artist

↓ photos of their work

↓ maybe interview?



SOCIAL MEDIA

3 times a week (grid post)
5 times a week (story post)

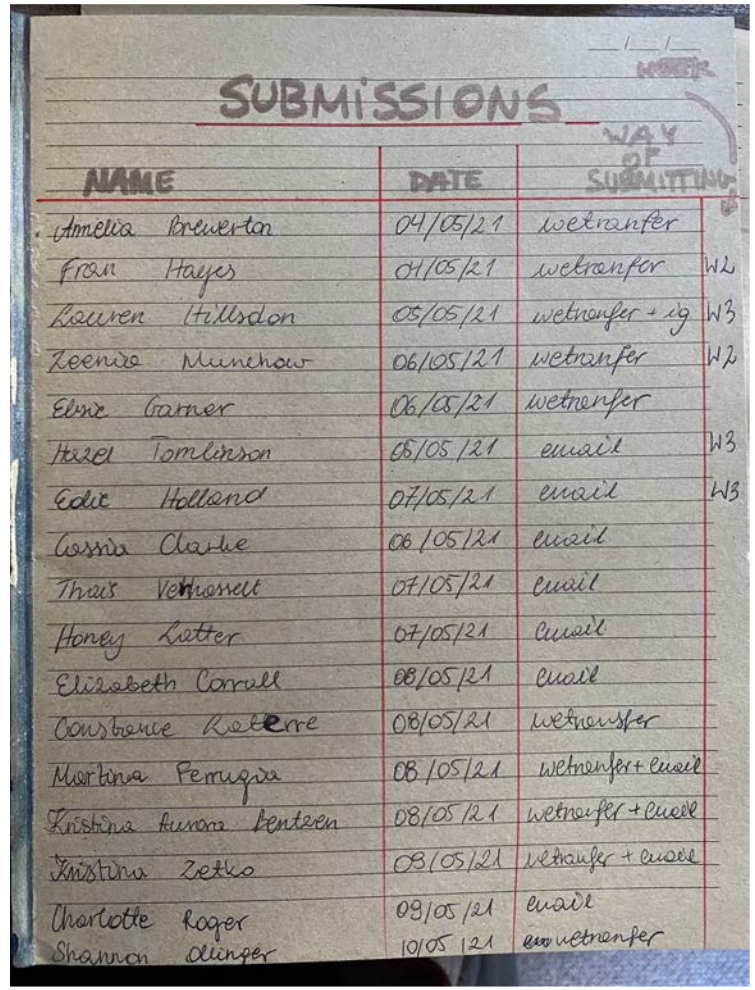
CONTENT:

- recommendations (women creatives)
  - → music, books, podcasts, exhibitions
  - → women led zines / collectives (e.g. gal-dem, cheerup(luv))
  - → women led organisations

(alongside our regular posts promoting amazing women creatives)

Engagment:

- artist insta take over
- Q+A
- insta lives with artists (interview) (talks)



SUBMISSIONS

WAY OF SUBMITTING

NAME	DATE		
Amelia Brewerton	04/05/21	wetransfer	
Fran Hayes	01/05/21	wetransfer	W2
Lauren Hillsdon	05/05/21	wetransfer + ig	W3
Zeenie Munchow	06/05/21	wetransfer	W2
Elsie Garner	06/05/21	wetransfer	
Hazel Tomlinson	06/05/21	email	W3
Edie Holland	07/05/21	email	W3
Cassia Charlie	06/05/21	email	
Thais Vermorel	07/05/21	email	
Honey Latter	07/05/21	email	
Elizabeth Carroll	08/05/21	email	
Constance Reterre	08/05/21	wetransfer	
Martina Perugia	08/05/21	wetransfer + email	
Kristina Aurora Lenteen	08/05/21	wetransfer + email	
Kristina Zetko	08/05/21	wetransfer + email	
Charlotte Roger	09/05/21	email	
Shannon Olinger	10/05/21	wetransfer	

FATALE MEETING

main things to go over:

PRINT

- when are we looking to print?
- what will it look like?
  ↳ will it mimic the insta aesthetic?
- HOW will we fund the printing? ask
- where will we get it printed?
- what paper and what size?
- what sort of layout?
- should we include any other form of content? (e.g. discussion pages? relevant exhibitions we want to see or could recommend? general recommendations?)

SOCIAL MEDIA

- should we keep it only to insta?
- again: should we include any other form of content?
- HOW often should we post a week?
  ↳ what days should we post?
- should we keep the typeface and sparkle theme?
  ↳ if we need to change - should/when should we change it?

FATALE

To discuss:

- our plans for the future / after the deadline,
- ask Kinesimina about fatium.site.
- featured artist → different page? insert?
  4 ARTISTS + 1 big feature risograph?
- 18.5cm x 25cm → PRINT SIZE
- newspaper paper
- proposal !!!
- app for scheduling IG posts → LATER
- days to post:
  ~~Saturday~~, Thursday, Tuesday
- take screenshots of inspiration,
- look at 'Vol. 1' again
- times to post → 12pm, 6pm (Fridays)
  3pm, 6pm, 9pm (Sundays)
  12pm, 3pm, 6pm (Tuesday)

VISUAL INSPIRATION


SUI
ZHEN
BECKY, UNDER THE BETTER KNOWN ALIAS OF SUI ZHEN, HAS WORKED METICULOUSLY TO CREATE A FANTASY WORLD THAT DRAWS UPON THE STRANGE, INTERESTING DETAILS WE ENCOUNTER IN OUR DAY TO DAY. HAVING PLAYED IN THE BAND *NO ZU*, AS WELL AS COLLABORATING WITH ARTISTS LIKE *HTMLFLOWERS*, BECKY SEEMS READY TO GO INTO THE WORLD AS A RECORD ARTIST, HAVING JUST RELEASED HER DEBUT *SECURELY SUSAN*. WE TALKED ABOUT HER ARTISTIC PRACTICE AND WHAT IT FEELS LIKE TO EXPLORE THE MANY ELEMENTS OF YOUR PERSONALITY USING A MASK.


Kids
Photographer Tom Allen – Streeters
Fashion Editor Alexandra Carl – Streeters
Make-up Naoko Scintu – Saint Luke Artist
Hair Mette Thorsgaard – LundLund using
Less is More and Soichi – Saint Luke Artist
Production Lucie Newbegin Casting Ben
Grimes Photographer Assistants Willow
Williams and David Mannion Fashion
Assistants Cristina Garzon and Georgia
Illingworth Make-up Assistant Sarah
Panigada Talents Leo – Scoop Models
Ina – Scoop Models Lesh – Select
Model Management Cosme – 16men
Bradley – Milk Management Reuben –
Elite Model Management Carl Hjelm
– SUPA Model Management Ella King –
Premier Model Management Martina Lew
– Next Model Management


Well, fortunately for you the reader, there aren't too many more words left to read in Crazy Sexy Cool, and no odors either as far as we're aware. Instead, what you get are photos that capture the essence of our times by focusing on the individuals who we, as a society of pop-culture-obsessed voyeurs, talk about, think about, argue about and even dream about. How exactly have these celebrities won our hearts? Let us count the ways.


CATERINA BARBIERI

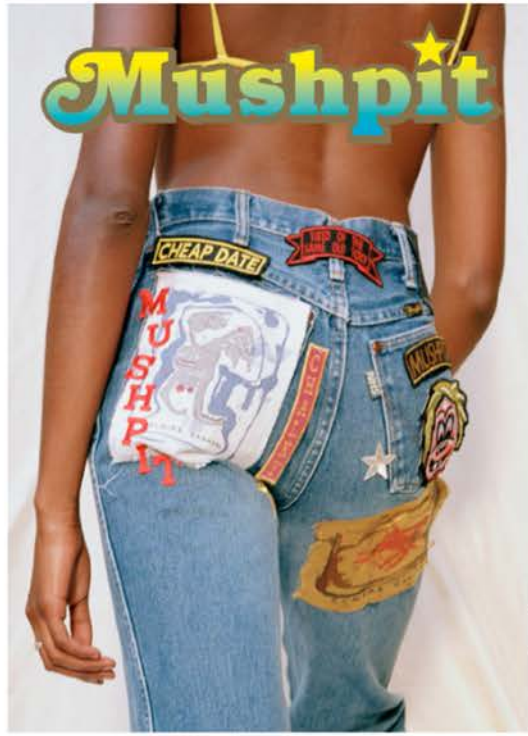

Photographer Henrik Bülow – Blink
Production Fashion Editor Barbara
Guilstein – Scoop Artists Make-up Gitte
Guldhammer – Tomorrow Management
Hair Josephine Mai – Unique Creatives
Retouch Wetouch Photographer
Assistant Nicolaj Didriksen Fashion
Assistant Priscilla Ezekiassen Talent
Jamilla – Scoop Models


Greta Fernández
Greta Fernández


It's a Match!
THE MUSHPIT GUIDE T
Dating in Your Twenti
0800-MUSHPIT
$3.99 PER MIN

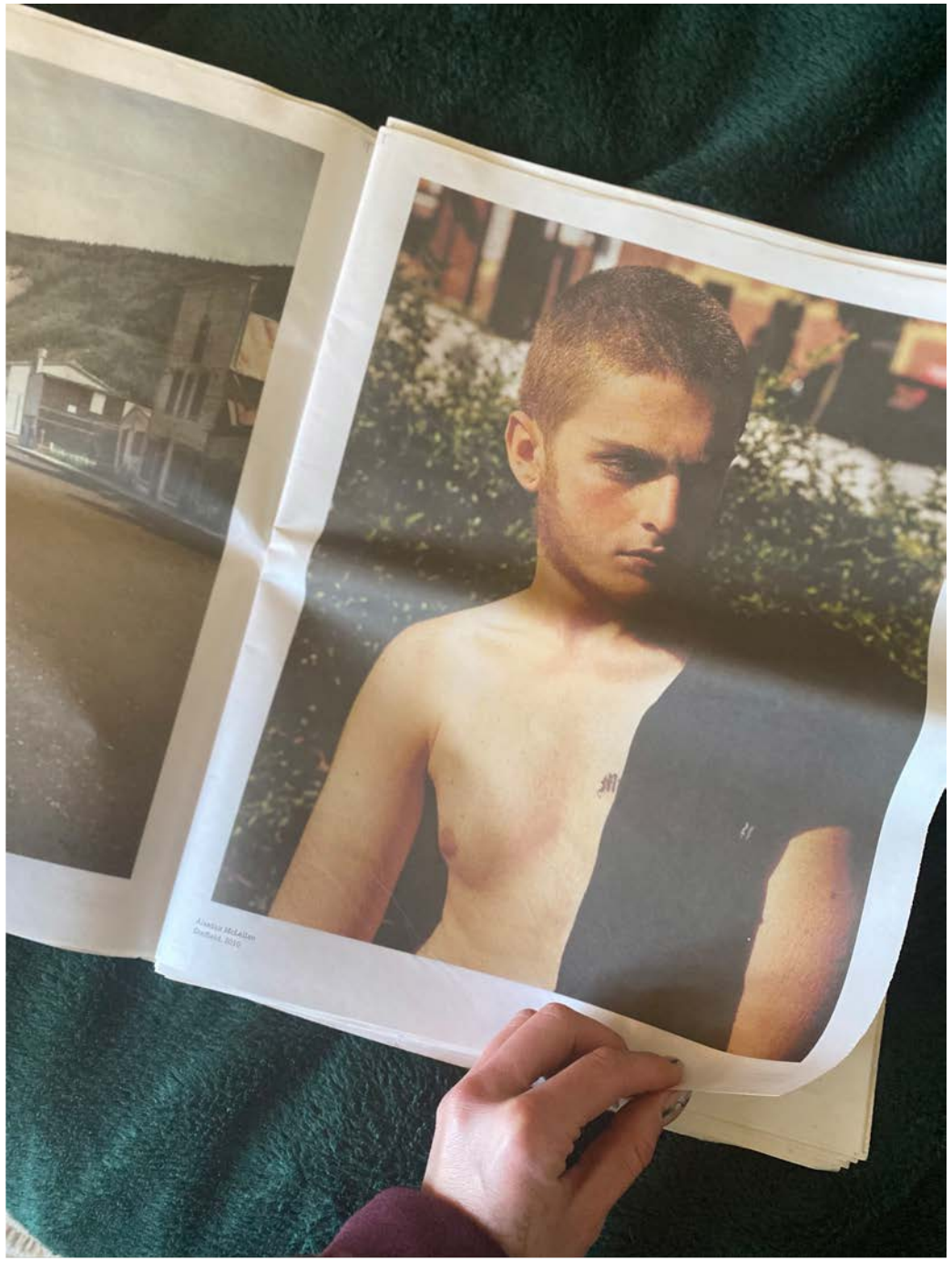

THE GRACE AWAKENING
TYRONE LEBON
SHOOTS GRACE PICKERING


What have I done to deserve this?
WHOSE MUFF?
match the mug to the muff!
boycott jeans
#freeyourvagin


Mushpit
CHEAP DATE
MUSHPIT


THE MUSHPIT
ISSUE 4*
*FASHION BITES
SPOONFACE!
SEXY CENTERFOLD!
MEALS FOR MODELS!
QUIZ!
BIG MOMMA BRUCE!
INTERN 101!
MOSCHINO
OLIVER HADLEE PEARCH BELLA HOWARD
JACOB PERLMUTTER GIRLS&BOYS


MUSHPIT
156 Pages of Boys, Fashion and Lies
if i stop talking about this does it stop
+
BACK to the beginning again





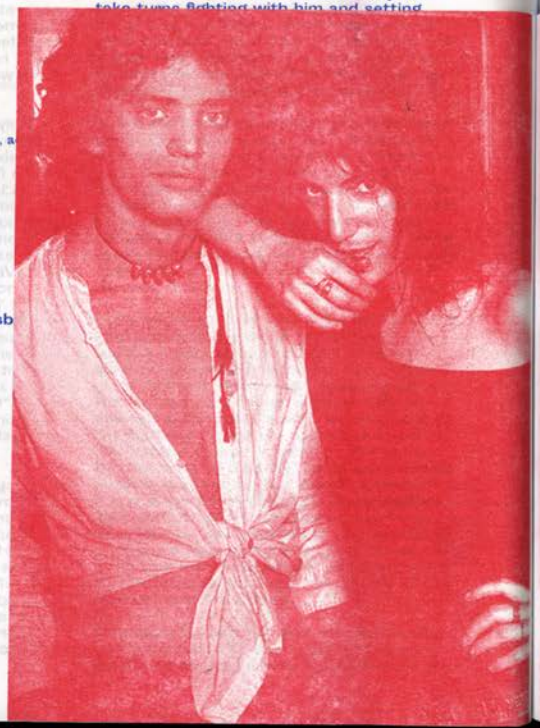
William Ivey Long

I had this fabulous apartment in the front: #411. It proved to be very exciting, because it's also the number that people dial for information. I was always answering people's questions in some strange way. Sometimes, though, I would actually give them the number they wanted. I would look it up for them. My next-door neighbor was Neon Leon. He had a white girlfriend and a black girlfriend and, I think, children with each. They would take turns fighting with him and setting

Viva
writer, painter, a
dilettante

Gerald Busb

Nicola L.



big hole in the wall. There was a big duel with Stanley about that. She always chose the best moment to fight with him, like noon, when all the tourists were checking out.

Ed Hamilton
writer, author of Legends of the Chelsea Hotel: Living with Artists and

I loved it immediately because it was my ideal of bohemian heaven. People left their doors open; they'd invite you in for a glass of wine. It had a vital energy. At the same

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chen, and
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the time.
y'd stay
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utes—it
ould be
that
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ream of
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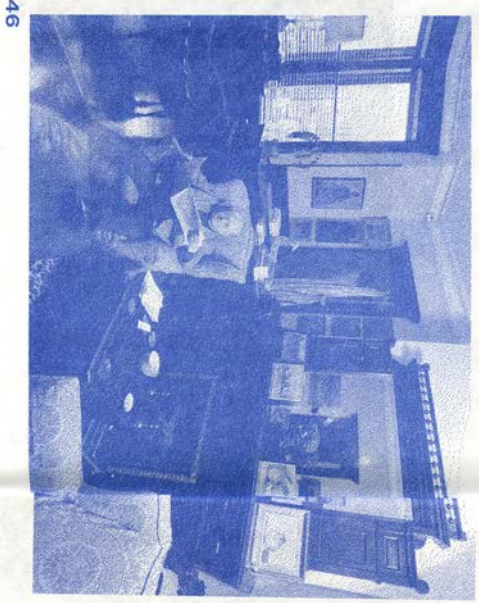
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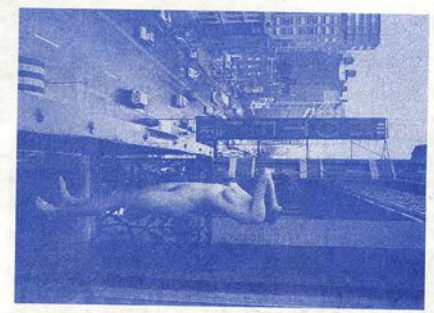
room 1017

Robert Mapplethorpe* takes his first photographs

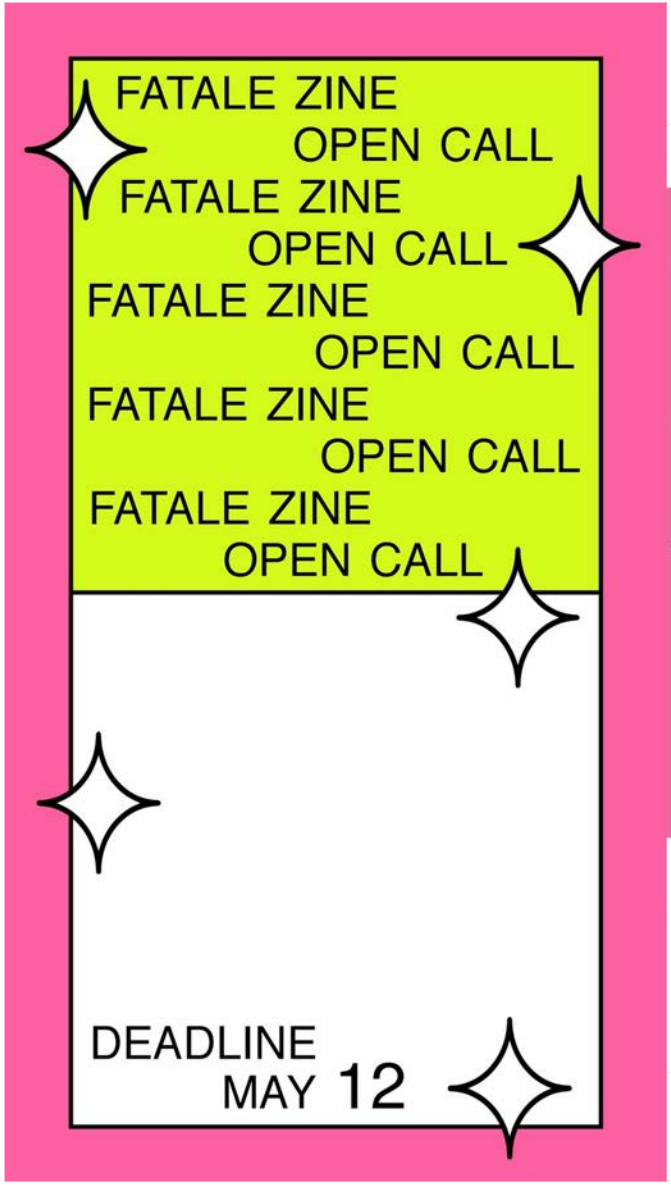
In 1969, room 1017, ("Famous for being the smallest in the hotel," as Patti Smith writes in her memoir Just Kids) became hers and Mapplethorpe's for $55 a week. It was, in Smith's words, "a tremendous stroke of luck to land up there... to dwell in this eccentric and damned hotel provided a sense of security as well as a stellar education". That education included, crucially, Mapplethorpe's introduction to photography. The artist Sandy Daley, whose room was completely white, save for silver helium balloons, lent him her Polaroid camera and Mapplethorpe's first pictures were taken with it.

*American photographer, known for his sensitive yet blunt treatment of controversial subject-matter in the large-scale, highly stylized black and white medium of photography.

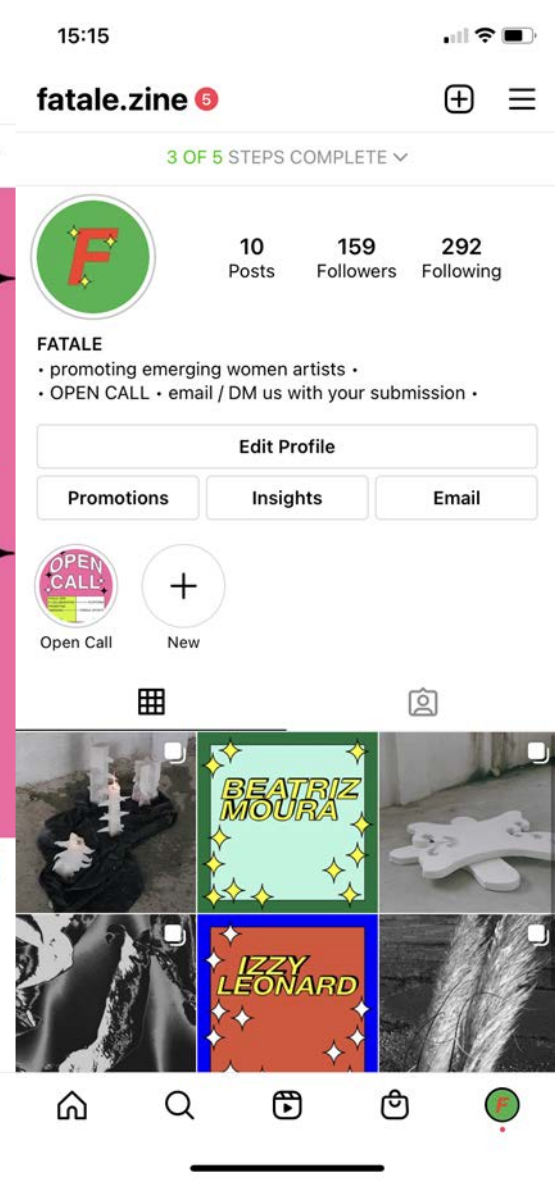


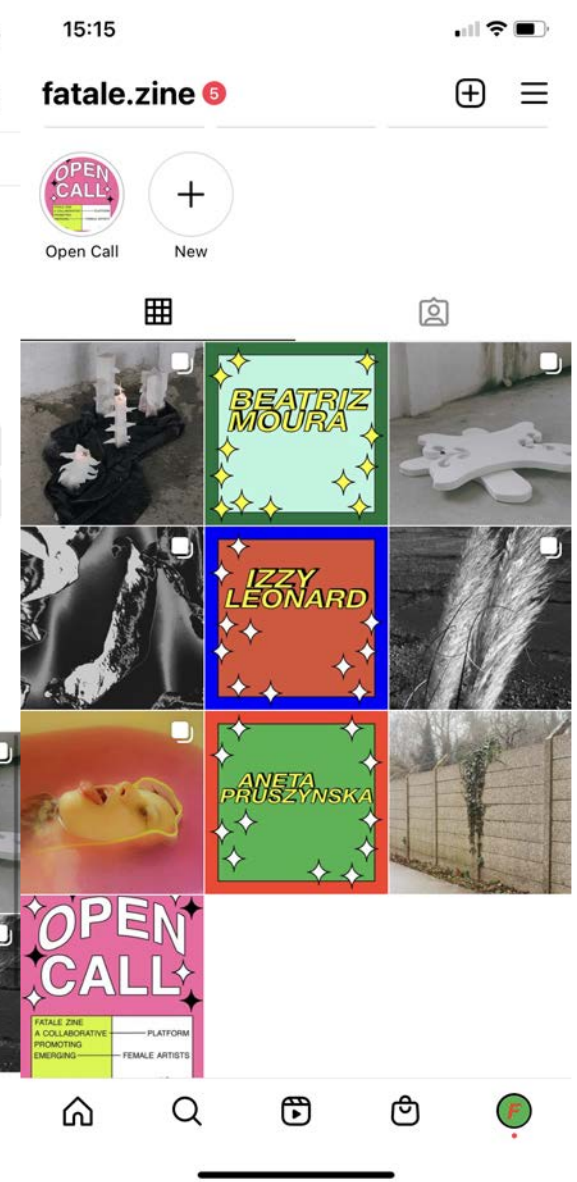





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Liked by aneta.pr and 55 others
fatale.zine Introducing FATALE. A collaborative platform showcasing emerging female artists. Please email fatalezinework@gmail.com or DM us to get... more


15:15
fatale.zine
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3 OF 5 STEPS COMPLETE
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Posts
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FATALE
• promoting emerging women artists •
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FEMALE ARTISTS


IZZY
LEONARD


ANETA
PRUSZYNSKA


LAUREN
HILLSDON


FRAN
HAYES


EDIE
HOLLAND


HAZEL
TOMLINSON


BEATRIZ
MOURA

My Drive > ARTISTS

Folders

Name

- Amelia Brewerton
- Ana Blumenkron
- Aneta Pruszynska
- Anya Rose
- Beatriz Moura
- Cassia
- Edie Baker
- Edie Photos
- Freya
- Honey Latter
- Izzy Leonard
- Maria Blaga
- Marie Jatta
- Marysa
- Mehri Jamshidi
- SOPHIE
- Tabitha Weddell
- Zeenia Munchow

FATALE ZINE <fatalezinework@gmail.com>
to Zizi

Wed, 5 May, 21:30 (23 hours ago)

Hi Zizi,

So lovely to hear from you!

We absolutely love your work and definitely want to get you involved!

We've created Fatale as a collaborative platform to showcase and support emerging women artists.
Our aim is to create a space where women artists can feel supported by a female only led organisation!

We're looking to get the zine in print in the next coming weeks!
But also we have our Instagram to showcase work too.

For print: we're looking to print in form of a newspaper so the resolution
would be 300dpi and 3000 pixels on the long edge, all in JPEG's.

With Instagram there's the square or 4x5 dimensions,
so you can send us your work already cropped, or we're happy to do this for you!
We would like to have at least 2-5 images to work with, again all JPEG's.
The last thing is a short 150-300 word bio/ a description of the work you'll be sharing with us!

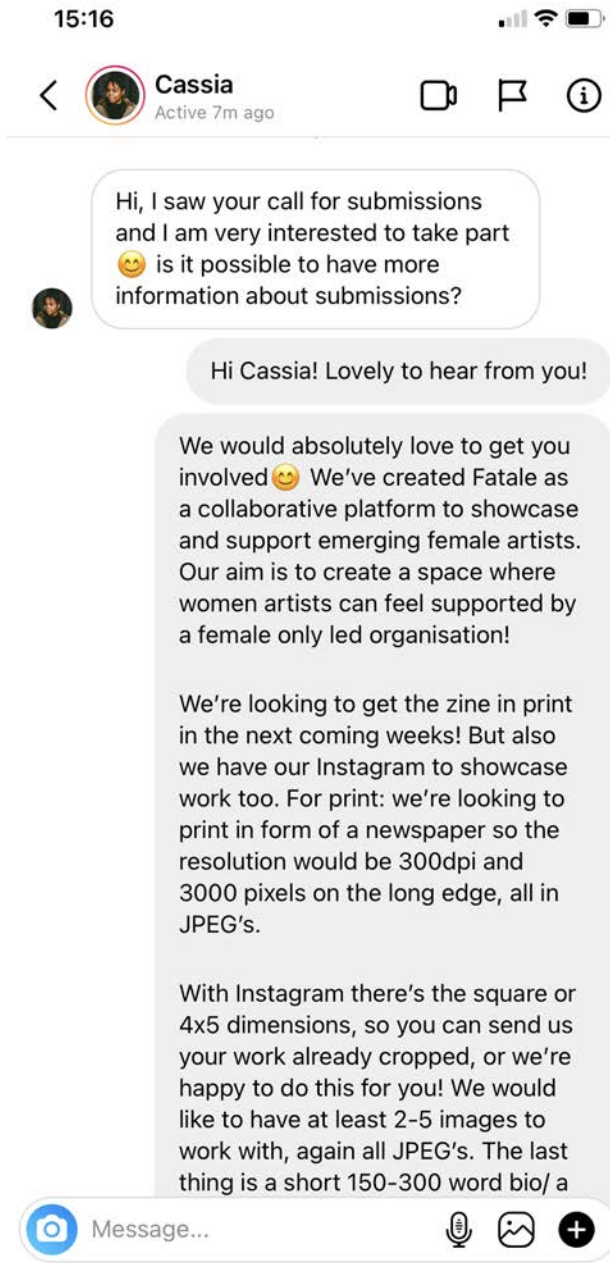
Would be amazing if you could wetransfer these over to us by the 12th of May:)

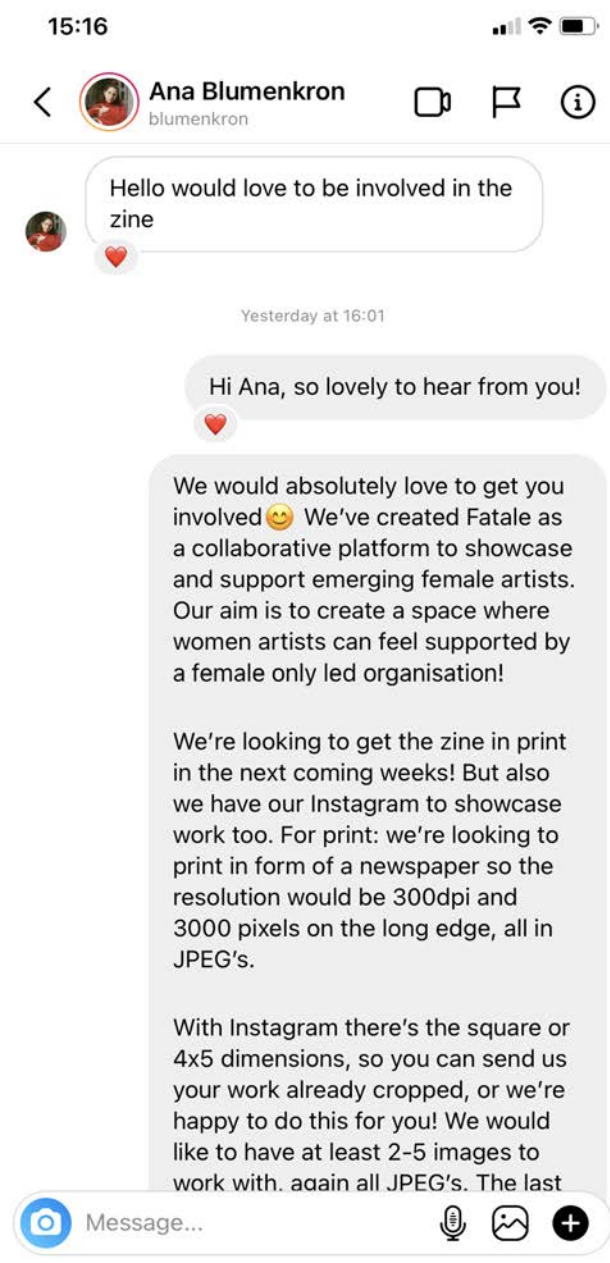
We're looking forward to hearing from you!

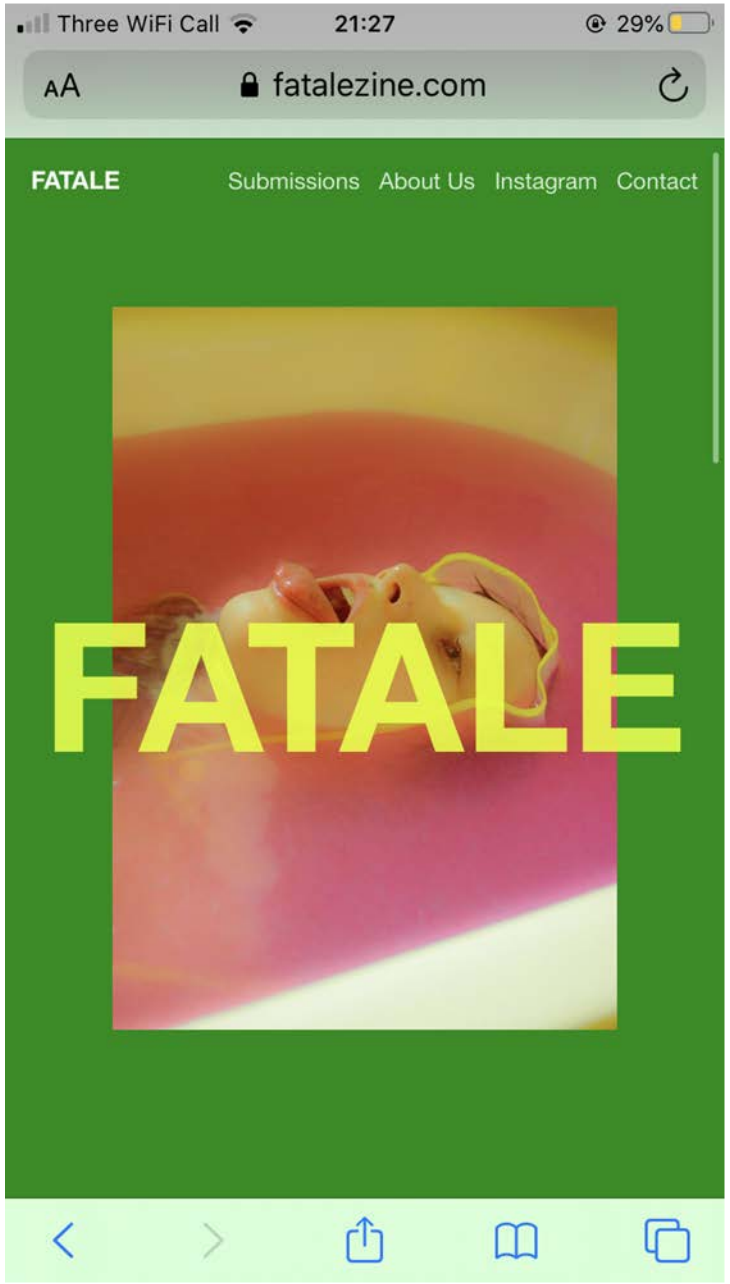
Many thanks,

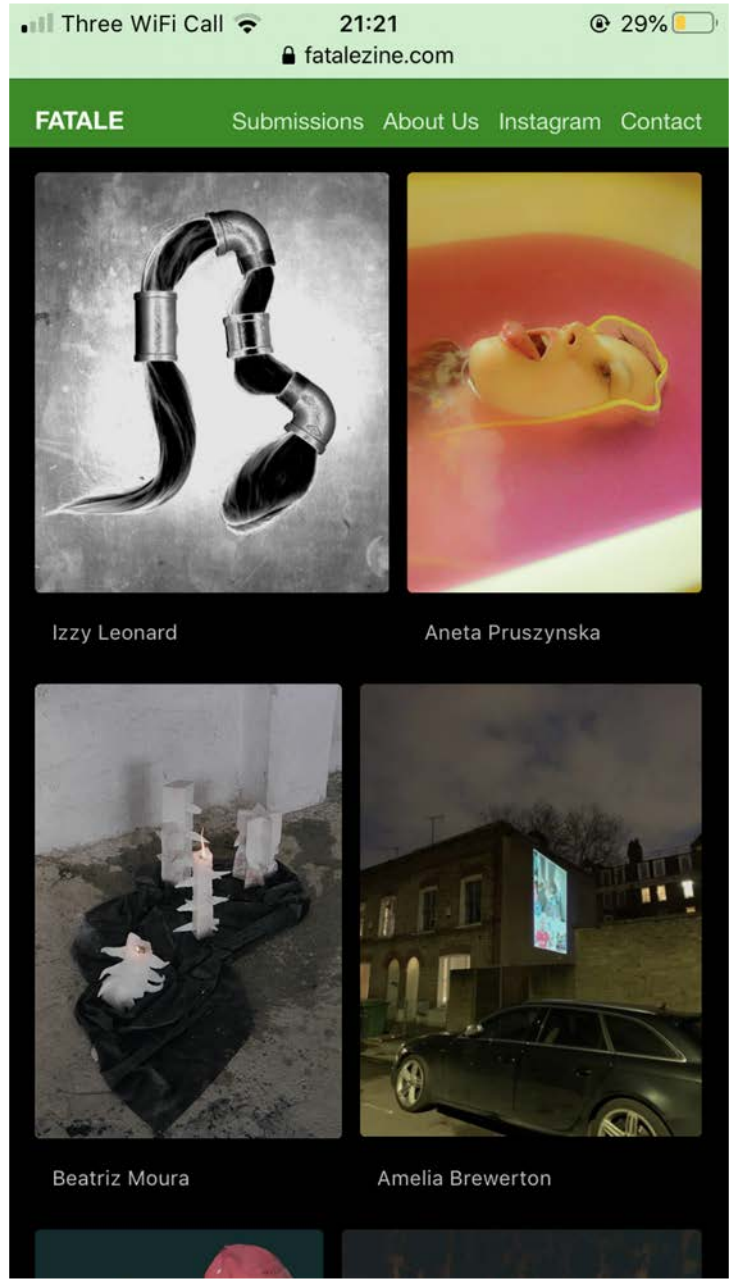
Aneta & Izzy

FATALE ZINE
@fatale.zine
fatalezinework@gmail.com

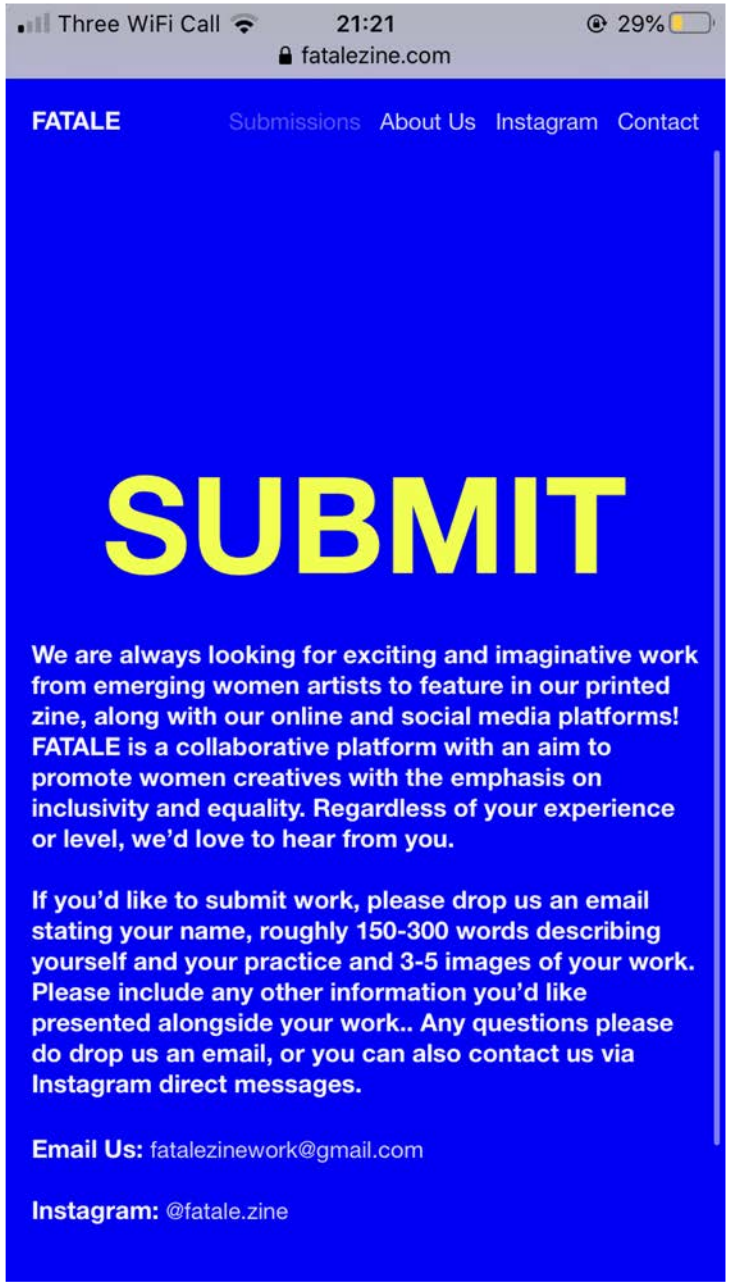

15:16
Cassia
Active 7m ago
Hi, I saw your call for submissions and I am very interested to take part 😊 is it possible to have more information about submissions?
Hi Cassia! Lovely to hear from you!
We would absolutely love to get you involved😊 We've created Fatale as a collaborative platform to showcase and support emerging female artists. Our aim is to create a space where women artists can feel supported by a female only led organisation!
We're looking to get the zine in print in the next coming weeks! But also we have our Instagram to showcase work too. For print: we're looking to print in form of a newspaper so the resolution would be 300dpi and 3000 pixels on the long edge, all in JPEG's.
With Instagram there's the square or 4x5 dimensions, so you can send us your work already cropped, or we're happy to do this for you! We would like to have at least 2-5 images to work with, again all JPEG's. The last thing is a short 150-300 word bio/ a
Message...

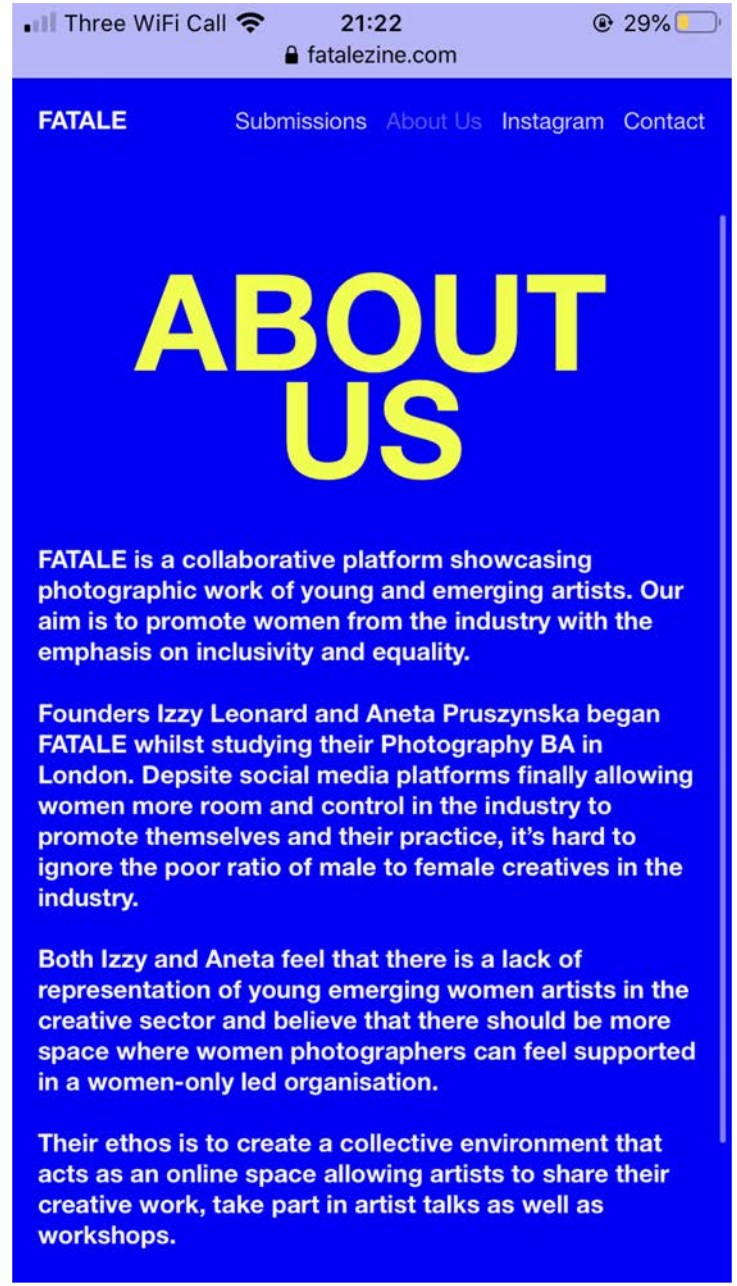

15:16
Ana Blumenkron
blumenkron
Hello would love to be involved in the zine
Yesterday at 16:01
Hi Ana, so lovely to hear from you!
We would absolutely love to get you involved😊 We've created Fatale as a collaborative platform to showcase and support emerging female artists. Our aim is to create a space where women artists can feel supported by a female only led organisation!
We're looking to get the zine in print in the next coming weeks! But also we have our Instagram to showcase work too. For print: we're looking to print in form of a newspaper so the resolution would be 300dpi and 3000 pixels on the long edge, all in JPEG's.
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Message...


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Izzy Leonard
Aneta Pruszynska
Beatriz Moura
Amelia Brewerton


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BEATRIZ
MOURA
Beatriz is an artist based in Lisbon and Alentejo. Looking beyond what's apparently visible has always motivated her work. This series of sculptures emerged as an exploration of the eukaryotic cell. The book The second body by Daisy Hildyard, states that humans/animals are constituted by the same cell as certain types of fungi. She found interest in this contrast of matter and form and manifested this through the use of plaster. Beatriz attempts to create a destruction of one's own ego by bringing attention to the connection with nature. Her work revolves around the theme of manipulating organic forms since nothing new is never created, but rather transformed.
@beatrizvmoura
beatrizmoura.website


Three WiFi Call 21:21 29%
fatalezine.com
FATALE
Submissions About Us Instagram Contact
SUBMIT
We are always looking for exciting and imaginative work from emerging women artists to feature in our printed zine, along with our online and social media platforms! FATALE is a collaborative platform with an aim to promote women creatives with the emphasis on inclusivity and equality. Regardless of your experience or level, we'd love to hear from you.
If you'd like to submit work, please drop us an email stating your name, roughly 150-300 words describing yourself and your practice and 3-5 images of your work. Please include any other information you'd like presented alongside your work.. Any questions please do drop us an email, or you can also contact us via Instagram direct messages.
Email Us: fatalezinework@gmail.com
Instagram: @fatale.zine


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FATALE
Submissions About Us Instagram Contact
ABOUT US
FATALE is a collaborative platform showcasing photographic work of young and emerging artists. Our aim is to promote women from the industry with the emphasis on inclusivity and equality.
Founders Izzy Leonard and Aneta Pruszynska began FATALE whilst studying their Photography BA in London. Depsite social media platforms finally allowing women more room and control in the industry to promote themselves and their practice, it's hard to ignore the poor ratio of male to female creatives in the industry.
Both Izzy and Aneta feel that there is a lack of representation of young emerging women artists in the creative sector and believe that there should be more space where women photographers can feel supported in a women-only led organisation.
Their ethos is to create a collective environment that acts as an online space allowing artists to share their creative work, take part in artist talks as well as workshops.


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